

Rachel Scheer

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Skills ♦

Adobe Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Adobe Acrobat
Wordpress
Lightroom
After Effects
Microsoft Office
Google Workspace
DSLR Camera
PC Windows
Mac

Coursework ♦

Publication Design
Website Development
Advanced Layout
Desktop Video
Digital Industries
Digital Imaging
Computer Illustration
UX/UI Design
Animation
Advertising
Photography
Typography

Awards ♦

Youth Leadership Award
2024 - Congregation
Anshei Shalom

Academic Excellence
in Digital Art & Design
from LIU Post 2024

Portfolio ♦

Portfolio and
References Available
Upon Request

Objective ♦

Hardworking and disciplined designer seeking placement within an art department where I can further develop my design skills and creative thinking. I am detail-oriented with an interest in both print and UX/UI design. I am highly proficient using a range of applications in the Adobe Creative Suite and enjoy working both on an independent basis and collaboratively within a team setting. I bring a passion to all my design projects.

Education ♦

Long Island University | C.W. Post University September 2022 - December 2024

Bachelor in Digital Art and Design

GPA: 4.0 (Summa Cum Laude)

Awards & Scholarships: Dean's List (every semester), Presidential Scholarship

Nassau Community College Fall 2020 - Spring 2022

Graphic Design and Digital Media

GPA: 3.92 (Summa Cum Laude)

Awards & Scholarships: Dean's List (every semester)

Work Experience ♦

P.A.L. Ice Hockey | Junior Islanders August 2024 - Present

Long Island, New York

Graphic Design Intern

P.A.L. Ice Hockey offers travel teams, Skills Development, and USA Hockey Initiation programs across MITE, SQUIRT, PEEWEE, BANTAM, and MIDGET levels, competing at TIER I to III. The program also includes Junior hockey at NCDC, Premier, and Elite levels for collegiate preparation. My role involves designing layouts, creating graphics, and collaborating on digital and print assets.

USA Gymnastics | Minnesota Sports and Events June 2024

Minneapolis, Minnesota

Volunteer at Olympic Trials

USA Gymnastics is the national governing body for gymnastics in the United States, overseeing six disciplines: acrobatic, artistic, gymnastics for all, parkour, rhythmic, and trampoline and tumbling. USAG is a member of the U.S. Olympic and Paralympic Committee and International Gymnastics Federation. I supported the events team by directing visitors through the facility and assisting with on-site ticket sales. Safety and comfort of the athletes during social events was a top priority throughout the week.

Progyny Summer 2024

New York, New York

Creative Design Intern

Progyny provides care for fertility, family building, and women's health benefits. As an intern, I supported the marketing team by updating branding of company distribution documents, media graphics, paraphernalia, and web interfaces. I performed reviews of HTML layouts, recommending changes to the digital web manager and coordinating updates with the team.

BodyArmor Sports Nutrition | Powerade Summer 2023

Whitestone, Queens, New York

Creative Intern

BodyArmor Sport Nutrition is a sports drink brand owned by Coca-Cola. As a part of the Creative Team I produced social media graphics, merchandise, point of sale, and promotional content for both the BodyArmor and Powerade brand. This was all done in coordination with the marketing team to expand our brand and reach a larger audience.

Freelance Work

Working on a freeland basis I have created and designed various projects that include wedding invitations, logos, video montages, and photography for community events. I am also part of a creative team for an upcoming E-Cookbook, working alongside food content creators and writers.